



**Power and performance
to boost your business**



TATA MOTORS

PRIMA
The way the world trucks
Trucks | Tractor-Trailers | Tippers



Prima 4928.S and Prima 4028.S from Tata Motors are a part of India's only range of trucks made for the world. Sleek in design and economical to run, they cover more tonnes-km in lesser time. Moreover, they offer high driver comfort, thus ensuring lesser breaks in journey. The result is more business and higher profitability for you. Above all, they not only serve your present needs but are designed to meet your future demands too.

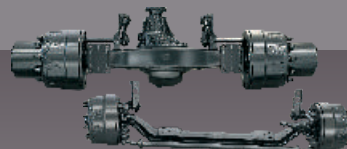
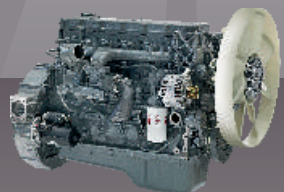
PRIMA
The way the world trucks
Trucks | Tractor-Trailers | Tippers

Global trucks on Indian roads

Like every other truck in the Prima range, Prima 4928.S and Prima 4028.S are a result of sharing of resources on a truly global scale. In fact, a worldwide effort has gone into shaping these world trucks, as is evident from the following facts:

- Engine technology – from USA, Europe & South Korea
- Gearbox expertise – from USA & Germany
- Chassis frame knowhow – from Mexico
- Suspension – from USA
- Cabin design – from Italy's top design house

Putting it all together is the in-house experience of Tata Motors engineers, based both in India and South Korea. The result is trucks that perform to the latest global standards and are long term assets for your business.





Side Wall Trailer



Flat Bed

Some applications of Prima 4928.S & Prima 4028.S



Bulker



Loading container on Flat Bed



Air-conditioned cab with spacious & comfortable bed. Parking & rear view mirrors provided.



Air suspension reclining seat

A world of driver comfort

Given the rigorous driving schedules of today, Prima 4928.S and Prima 4028.S have been designed to meet the high expectations of both customers and drivers. The vehicles offer comfort and ease of driving with features at par with the very best in the world. This enables your driver to run the vehicle over longer stretches and for longer durations. With **lesser halt time** and, consequently, **lesser turnaround time**, it all adds up to **increased profitability** for you.

Comfort features

Adequate storage compartments



LED display



Roof lamp



Adjustable steering wheel



Ergonomic arrangement of switches & buttons



On the road to higher profitability



Both Prima 4928.S and Prima 4028.S are made to offer you higher profitability, thanks to their capacity to achieve higher ton-km. This comes from a combination of technology and comfort features such as:

- Compliance with Euro III emission standards
- A range of air-conditioned cabs with a host of comfort features
- Cab fitted with Global Positioning System for effective vehicle tracking...and more



Thanks to best-in-class aggregates and comfort features in the cabin for the driver, trips take upto 50% lesser time. This reduces your turnaround time, thereby increasing profitability.

Route	Distance (km)	Time taken (days)*	
		Others	Prima
Jamshedpur - Mumbai	2200	5	2 1/2
Surat - Chennai	1600	4	2
Mitapur - Baddi	1800	4	2

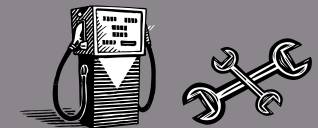
*Under test conditions

The benefits of global technology

All the technology and comfort inputs in Prima 4928.S and Prima 4028.S work to offer you the following unmatched advantages:

- Robust & reliable design
- Low fuel consumption
- Long service intervals; long service life
- Higher power
- Better load bearing capacity
- Lowest life cycle cost

Without doubt, these advantages add up to increased profitability for your business.



PRIMA

Technical Specifications

	Parameters	Prima 4928.S	Prima 4028.S
Engine	Model	Cummins 6 ISBe 270 30	Cummins 6 ISBe 270 30
	Type	Water-cooled, Direct Injection, Turbo-charged, After-cooled Diesel Engine	Water-cooled, Direct Injection, Turbo-charged, After-cooled Diesel Engine
	Volume	6700 cc	6700 cc
	Power	267 HP @ 2500 rpm	267 HP @ 2500 rpm
	Torque	970 Nm @ 1200 - 1700 rpm	970 Nm @ 1200 - 1700 rpm
Clutch	Type	Single Plate Dry Friction, Booster-assisted, Organic	Single Plate Dry Friction, Booster-assisted, Organic
	Dia	430 mm dia	430 mm dia
Gear Box	Model	ZF 9S 1110 TD	ZF 9S 1110 TO
	Type	9 F - Synchromesh; 1 R - Constantmesh	9 F - Synchromesh; 1 R - Constantmesh
Axle	Model	TATA RA - 210 HRT	TATA RA - 210 HR
	Type	Planetary Hub Reduction, Fully Floating Axle Shafts	Planetary Hub Reduction, Fully Floating Axle Shafts
	Ratio	6.492	Option 1 - 6.724, Option 2 - 6.492, Capacity - 16 Tonnes
Suspension	Front	Parabolic Leaf Spring	Parabolic Leaf Spring
	Rear	Bogie Suspension	Rear - Semi elliptic Multi Leaf Spring
Tyres	Rims	8.00 X 20	8.00 X 20
	Tyres	11.00 X 20 - 16 PR	11.00 X 20 - 16 PR
	Type	Radial with Tube	Radial with Tube
Fuel Tank	Capacity	625 litres - Standard (365 litres + 260 litres) & 370 litres (Optional)	625 litres - Standard (365 litres + 260 litres) & 370 litres (Optional)
Electricals		24 V	24 V
Cabin	Cabin	Sleeper Cabin, Four Point Suspension, Hydraulic Tilting Adjustable Steering Wheel	Sleeper Cabin, Four Point Suspension, Hydraulic Tilting Adjustable Steering Wheel
Performance	Max. Speed	77 kmph	99 kmph
	Max. Gradeability	26.2% with Crawler Gear	23.4% with Crawler Gear
	Min. Turning Circle dia in mm	14220 mm	12900 mm
	AC	Standard	Standard
Weights	GCW in kgs	49000	40200
	ULW	9720 with Cabin	7280 with Cabin
Dimensions	Wheelbase	3890 mm	3460 mm
	Overall Length in mm	6968 mm	6133 mm

At your **service**

In India, Tata Motors has a Nation-wide Servicing Network that enables you to conveniently access the nearest service partners, Tata Motors channel partners or Tata Motors branches, wherever you are. The network consists of:

- 600 workshops
- 98 parts distributors
- 9000 retailers.

The Tata Motors Toll-free Customer Care assists you on any of the Company's products. You can call 24x7 at **1800-22-5370** or **+91 22 6792 7474/75/76**. The Company's Executive will be glad to answer your queries and provide you with the latest information.



Attractive Annual Maintenance Contract includes repair services, overall maintenance, genuine spares and breakdown services for the vehicle.

www.prima.tatamotors.com

RECON

(Reconditioning Facility Available
for Engine & Aggregates)



Automotive Telematics

SAMP😊😊ORNA
SEVA

(Annual Maintenance Contract Facility Available)

Customer Assistance centre at:
Toll-free 1800-225370 / 022-6792 7474 / 75 / 76

TATA MOTORS

For more information, please visit our website: www.tataprima.com. You can also contact our Sales Office: 20th floor, Tower 2, One Indiabulls Centre, 841, Senapati Bapat Marg, Mumbai 400 013. Tel: (022) 6658 6000; Fax: (022) 6658 6010.

CAUTION: Accessories shown in the picture or elsewhere do not constitute standard fitment. The specifications are merely indicative. Due to continuous product improvements, these specifications are liable to change without notice.